



## Position

The Marketing Department at ESSEC Business School will have one or more positions available for its Cergy campus (near Paris), with a start date of Fall 2023 (earlier or delayed start date is possible based on the candidate's circumstances). We will consider all applications, regardless of area of specialization or seniority. Knowledge of French is not required nor expected for this position.

## Process

1. Interested candidates should send their application electronically to Nathalie Busson ([mkg-recruit@essec.edu](mailto:mkg-recruit@essec.edu)) with a cover letter indicating their motivation, an updated CV, and some examples of published articles or working papers. It is also recommended that the candidate submits a two-to-three minute **self-presentation video**. Candidates should also include a list of references to be contacted. Reference letters should be sent separately to the same email address, clearly indicating the name of the candidate.
2. Applications are accepted now and should be sent no later than June 30<sup>th</sup>, 2022.
3. The recruiting committee will examine candidate files regularly and organize preliminary job interviews via videoconference with selected candidates early July.
4. The recruiting committee will then invite selected candidates for campus visits. These campus visits will be organized in September and October on the Cergy campus, or online, pending World Health Organization recommendations for international travel at the time.

## A few words about ESSEC



The marketing group is a diverse group consisting of scholars of 9 different nationalities. We teach courses at the undergraduate, graduate, doctoral, and executive level. We are highly involved in our Ph.D. program and have published in leading journals such as Marketing Science, Journal of Marketing, Journal of Marketing Research, Journal of Consumer Research, Management Science, Journal of Consumer Psychology, Journal of the Academy of Marketing Science, International Journal of Research in Marketing, Journal of Retailing, and Marketing Letters.

ESSEC provides a number of benefits to marketing scholars. Teaching loads are relatively low (75 hours per year for Assistant Professors) and support for research and conference attendance is substantial. We have extensive contacts with the Paris business community. ESSEC also has a state-of-the-art experimental laboratory on campus, and a large English-speaking subject pool. We also have a business accelerator at our La Defense campus.

ESSEC has consistently been ranked among the top business schools in Europe and worldwide for the past decade (latest rankings are available at <https://www.essec.edu/en/pages/about-essec/essec-business-school-en/rankings/>).

More information on ESSEC Business School and the marketing department can be found at <http://www.essec.edu/en/pages/faculty-and-research/departments/marketing/>